

March 11-13, 2011
Grand Hyatt Riverwalk
San Antonio, Texas



Hosted by Aerial Athletics
4335 Vance Jackson #3
San Antonio, TX 78230

www.AlamoClassic.com

210.375.7800

San Antonio's Premier Gymnastics Invitational

Dear Business Owner:

Aerial Athletics is currently seeking sponsors for the **2011 Alamo Classic**, a premier three-day event that will feature more than 500 gymnasts from across the United States. The event will be held March 11-13, 2011, at the Grand Hyatt in downtown San Antonio, featuring gymnasts at all levels of competition in this USA Gymnastics-sanctioned event. The **2011 Alamo Classic** will showcase some of the best athletes in the United States and the world -- possibly future collegiate and Olympic stars.

Don't miss out on an opportunity to be a part of the **2011 Alamo Classic**. **This is a unique opportunity to increase your visibility in the community and support today's youth.** Catch the Olympic spirit and be a proud sponsor of America's future stars!

Sponsorship – What's in it for you?

- ☆ **Program Ad Exposure** – Various ad sizes available. Your ad will be placed in the Alamo Classic program and any additional Aerial Athletics sponsored meet programs as well.
- ☆ **Sponsor Banner** – Company name posted at the meet and viewed by more than 5,000 attendees.
- ☆ **Website Placement** – Links from the Alamo Classic site to your website, as well as from the Aerial Athletics website.
- ☆ **A Captive Target Market!** – An active, affluent and thriving audience base.
- ☆ **YOUR Logo placement on giveaways**

What Your Support Means. Your investment also accomplishes many important things – including the continued **growth and development** of women's gymnastics, a sport that promotes commitment, focus, discipline and excellence.

- ☆ **Effective and Cost-Efficient Reach!** Your company can effectively reach a relevant market at a very low cost! For example, at the **National** sponsorship level, your cost per meet attendee is \$1!
- ☆ **A Great Way to Show Your Commitment to San Antonio!** Our promotional avenues will ensure that your company will have significant recognition as an organization that supports San Antonio's youth community endeavors!
- ☆ **Show Your Support to Healthy Lifestyles!** Gymnastics is a sport that promotes a healthy lifestyle!

Together – It's a Perfect "10"! If your business has a spirit for winning and success – we want you on our team! **Sponsor in a way that is BEST for YOU!**

Thank you for taking the time to consider this proposal and for reviewing the enclosed sponsorship opportunities. Your investment will make you and many great young ladies winners for years to come! If you have any questions about sponsorship levels, you can contact Ashley Rosilier or Mark Tafolla at 210-375-7800.

Thank you very much for your support!

Sincerely,

Ashley Rosilier, Chair
GymStars Sponsorship Committee