



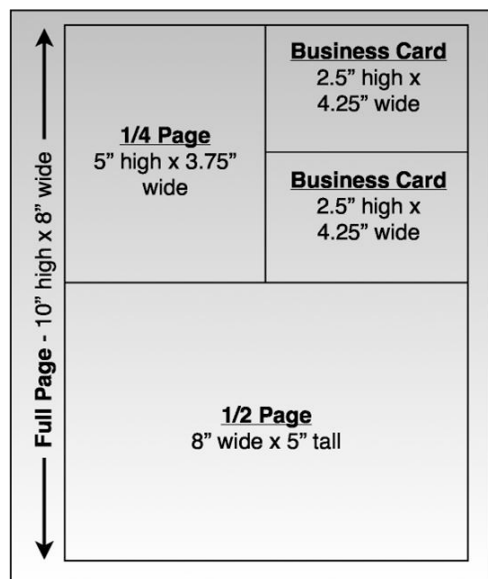
Program Advertising Details

A professionally printed souvenir meet program will be printed for the Alamo Classic, and there will be a separate one for the Fiesta Jam Finals. Businesses, Parents, coaches, friends, gyms/clubs and sponsors are able to place an ad, wish their athletes luck or just send their message in our publication. The program includes detailed session information, including teams, gymnast numbers and score sheets so you can keep up with the action. We generally print one program for every athlete registered in the Alamo Classic so this year, we will be printing approximately 800 programs. Last year lots of parents, coaches and gyms put a smile on their athletes' faces by wishing them luck during all of our hosted meets!

Production on your ad cannot begin until full payment has been received. All ads are due by **Feb. 12, 2011**.

We will accept two types of ads, **camera-ready** and **supplied art**:

- **Camera-ready art:** Complete layout, design and artwork are the responsibility of the ad sponsor. GSA is not responsible for typographical errors and/or layout design problems. You supply the finished ad in an electronic file format. Please submit all files at no higher than 300ppi to alamoclassic@gmail.com. We can accept PDF and JPG files. Please embed your fonts within your document, or font substitution may be used if necessary.
- **Supplied art:** You supply a photo or artwork and text. Our designer will create your ad for you. Please email to the above address or mail with payment to address below, attention Alamo Classic Meet Program.
- **Program Format:** 8 1/2' x 11' with 1/2' perimeter borders and 1/8" interior and gutters. Full four-color separation cover inside and out with black & white interior pages.
- **Color ads** are priced at double the black & white rates and will be placed near the front and back covers (full four-color separation). Space is limited.
- **Black & white ads can be from your own camera-ready files** or we can design ads to your specifications from your own photos, logos or graphic designs.



New for 2011 – Clip-a-Coupon Pages

This year we will be including a special Clip-a-Coupon section in the back of the meet program to feature special offers and discounts from our program advertisers. Your main ad will be tagged with a message directing readers to your coupon, which will be printed on one side only to allow for easy removal. This is the perfect compliment to your ad and a great way to drive customers to your business! *Coupon listings are available for \$10 with the purchase of any size ad in the meet program.*

As with any sport, commitment, hard work and perseverance play key roles in success. Unfortunately, at times it takes a little more – ***It Takes You***. Please consider how valuable your advertisement can be. Whether you are an individual sending well wishes, a small business offering your encouragement or a large corporation giving your support...your help matters!



Program Advertising

Company Name:	Email:
Contact Person:	Phone:
Mailing Address:	

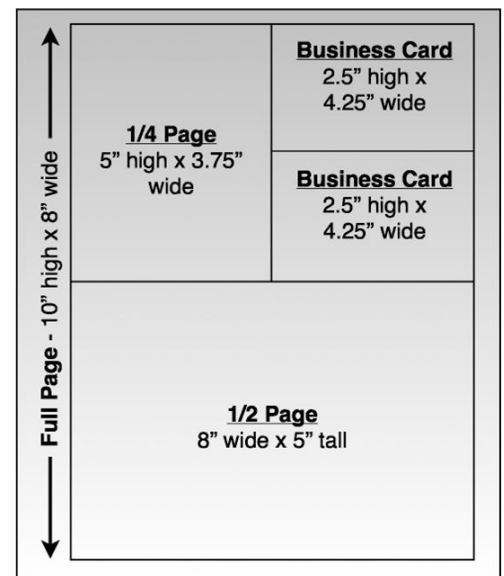
Size of Ad: (Please check one) *(Supplied Art – Our Artists will create your ad)*

Ad Sizes		Camera Ready (B/W)	Supplied Art (B/W)	Camera Ready (Color)	Supplied Art (Color)	Amount
	Full page	\$100	\$120	\$200	\$220	
	Full page (front inside cover)	N/A	N/A	\$250	\$260	
	Full page (back inside cover)	N/A	N/A	\$250	\$260	
	½ page	\$80	\$100	\$160	\$180	
	¼ page	\$50	\$70	\$100	\$120	
	Business card	\$25	\$45	\$50	\$70	
	Coupon listing*	n/a	\$10	n/a	n/a	
					Total	

*Coupon listings are only available with the purchase of another ad. Please submit the details of your offer and we will lay out the coupon design.

All ads or “Best Wishes” requests must be received with payment in full by **Feb 12, 2011**, to guarantee that it will be in the program. Ad proofs will be provided upon request. **Ads will not be accepted after Feb 12, 2011.**

- Electronic submissions should be sent to alamoclassic@gmail.com
- Submit electronic, camera-ready art, sized to desired specifications via email (preferred); CD; Zip or Thumb drive containing electronic file, sized to desired specifications (JPEG, GIF or PDF only).
- “Best wishes” messages may be sent via email with the following information: team name (club); gymnast name, level and age division; parent name; phone number (primary & alternate); ad size; and message.
- Hard-copy submissions are accepted: **Alamo Classic–Ads/Best Wishes**, c/o Aerial Athletics, 4335 Vance Jackson # 3, San Antonio, TX 78230
- Must be accompanied by payment in full.
- Please make checks payable to **Alamo Classic**, or secure payments can be made at www.alamoclassic.com.



If you need further information or have questions, please contact Ashley Rosilier or Lori Phipps at 210-375-7800 or by email at alamoclassic@gmail.com. Thank you for your continued support

Signature: _____

Date: _____